















# Name:

Bruno Jorge Monteiro e Silva

# Tell us about your work as a graffiti artist

I try not to be bound by any specific concept but my work is an expression of my emotions and values.

# When did you decide you wanted to become a graffiti artist and how did you start?

My interest in graffiti art started in 2005 when I first noticed graffiti on public transport especially trains which made this new concept of art appear like a moving gallery.

# What was your first work you created and where did this happen?

I started graffiti first on paper in my studio. I put my first piece of graffiti on an old bedsheet on which I sprayed on my name. Then, I started to paint murals on building walls around my neighbourhood as a type of self-expression.

# What is the message when you create your work?

Graffiti is illegal, but it is precisely this illegal risk that gives its counter-cultural edge.

Graffiti is about expressing oneself, it is an art without limits. When I create a new piece of art, I play with different colours and get inspired by the flow of the paints I use. Graffiti art is very dynamic, as is life, you set out in one direction but you often have to adjust your course.

# Do you think Graffiti as a form of art, has become more appreciated?

The work that has been developed, is a mix of the styles of letters that I have practiced with influences of graffiti, tattoo, manual and Arabic writing. In relation to the words used, they are positive words that influence the music, today and the street where Graffiti was born.

# Tell us about your collaboration with BULL & STEIN?

Bull &Stein was looking for a different style of painting on their sculptures and got interested in my work. The aim of our collaboration was to transfer the essence of urban graffiti onto natural objects such as fruit. Our work was immediately appreciated by our customers.

# The meaning behind the work, random or planned? Tell us more.

Graffiti is a form of Street Art which has developed tremendously over time. Today graffiti is an art form that is much needed for improving the appearance of cities. Many events honouring graffiti art take place all over the world.

# The choice of colours?

I choose warm and vibrant colours that convey the message of graffiti art: explosion, vibration, excitement.

# What message do you want to convey?

I like that my work is considered cool, something that can be enjoyed but with influences and roots in the street.

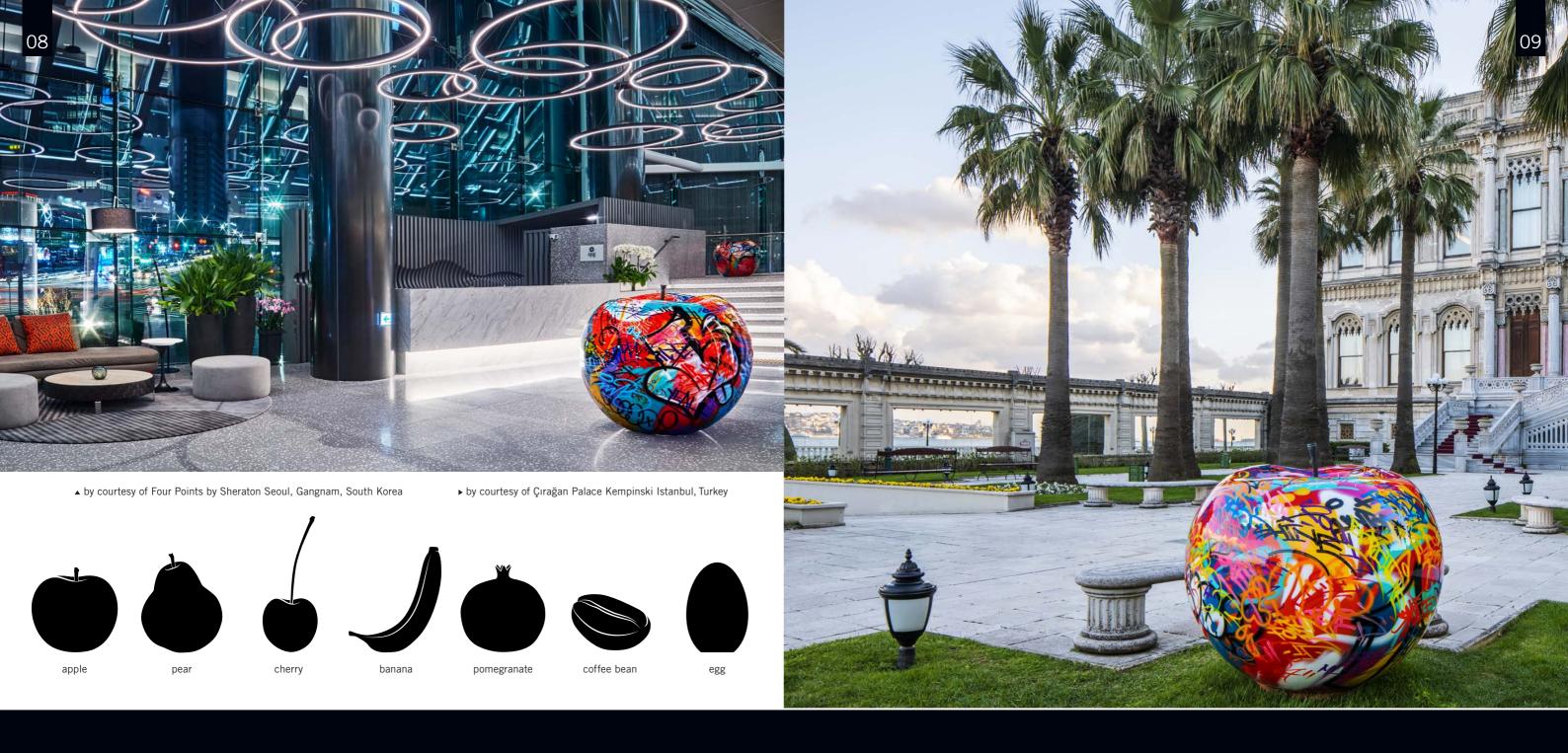
# What are your plans?

The aim is to continue to develop the piece in search of the perfect formula for creating attractive graffiti art work.











BULL & STEIN, a Brazilian-German collaboration, was founded in São Paulo by Cynthia Stein and Marcus Bull in 2000. The company has been celebrating a decade of business success in manufacturing and distribution of premium quality ceramic sculptures worldwide. Shortly after BULL & STEIN's global launch, the famous Brazilian artist and designer Lisa Pappon joined the company and developed her extravagant collection of ceramic apple sculptures exclusively for BULL & STEIN. The Brazilian-born founder Marcus Bull then moved the company's headquarters to Germany, where Marcus had been working as Director of Bildhauerwerkstatt Berlin, a world famous sculpture workshop in Berlin.

Marcus's love and passion for art and sculpture is perfectly matched with Lisa Pappon's eternal quest for new forms, techniques and finishes. Soon after the introduction, the creative team of BULL & STEIN has successfully introduced an exotic and outstanding collection to world markets. BULL & STEIN is focused on the delivery of outstanding concepts with the world's most famous international decorators, architects and artists. Today BULL & STEIN manufactures its unique handcrafted apple sculptures in Europe and Asia. BULL & STEIN is a registered trade mark and only original sculptures of the company bear the unique BULL & STEIN seal of origin.

# Lisa Pappon

Lisa Pappon was born in Hamburg, Germany, in 1963. After graduating from Alsterdamm Kunstschule, Hamburg, in 1989, mastering in Graphic Design, Lisa found herself wandering around the world, along the way finding her second home in São Paulo, Brazil.

The principles leading Lisa's life, being a local in a variety of places, striving to connect and unite an array of cultural influences in her life, are translating to focal points of her work. Lisa Pappon is proficient in communicating between topics of political and lyrical character, ranging from the questions on feminism to the glorification of her surroundings.

Examining her own place in the world stands as a strong focus of interest in Lisa's practice as a painter. Nonetheless, analysis and representation of nature take up the lead in her sculptural works. By translating the forms of fruits and reproducing them in a variety of materials, Lisa aims to remind the audience of the beauty around them. Furthermore, by placing her focus on the form of an apple, Lisa Pappon creates sculptures as unified symbols, reflecting desire and sensuality.

By perfecting her craftsmanship for years, at the same time being adamant in having a direct link to all aspects leading to a production of a sculpture, Lisa is proud to say that every single one of her pieces is unique in their colour and form. Additionally, through an experiment with a wide selection of materials, varying from glass to bronze, Lisa engulfs a vast specter of creative outputs.

Lisa Pappon continues her quest for the next image that unites all peoples, regardless of their origin, education or religion. She lives and works in Hamburg, Germany and in São Paulo, Brazil.



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